

FL1 Digital Virtual Work Experience KS2

Welcome to FL1 Digital.

We're really excited that you're joining us for your virtual work experience.

At FL1 Digital, we create websites, apps and online designs that help people and businesses share their ideas with the world.

Our team includes:

- • Designers who make websites look amazing
- • Developers who build the code that makes things work.
- • Digital experts who help people find and use websites easily.

We work with all kinds of clients – from small local shops to big companies – to help them connect and create online.

During your time with us you'll complete three creative tasks to learn with it is like to think and solve problems like the FL1 Digital team.

We hope you enjoy your work experience.
From the FL1 Digital team.



Starter Task – What makes a good website?

Your goal:

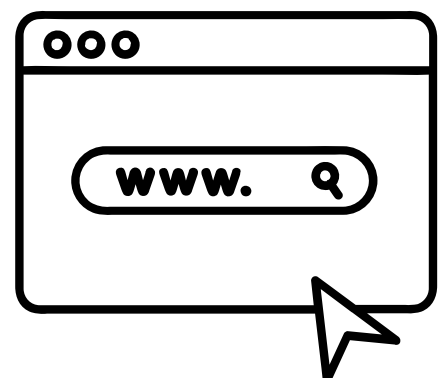
Find out what makes websites interesting and easy to use.

What to do:

1. Choose one website you like (for example a school site, a sports site or a museum site)
2. Write down three things that make it good
3. Write down one thing that could make it even better.

Suggested search prompts:

- 'best websites for kids'
- 'how do websites work?'
- 'what makes a website easy to use?'



Starter Task – What makes a good website?

Helpful vocabulary

Website – a place on the internet where people share information

Design – how something looks and feels

Navigation – how you move around a website

Audience – the people who visit a website

Sentence starters

A good website should...

My favourite website is...

I think it could be even better if....

One good thing about...

Example

One good thing about the BBC Bitesize website is that it explains topics clearly with videos, quizzes, and examples, making learning easier and more fun.

Main Task – Be a website designer

Your goal:

Design your own website for something you love.

What to do:

1. Imagine FL1 Digital has asked you to design a new website.
2. Choose what it's for – it could be about:
 - • Your favourite hobby or sport
 - • An animal rescue centre
 - • A school club or charity
 - • A new business ideas
3. Draw your homepage (what people see first)
4. Label the parts:
 - • A logo or title
 - • Menu buttons e.g. 'about us', 'gallery'
 - • Pictures or text
 - • Colours and design ideas

Suggested search prompts:

- • 'fun website design ideas for kids'
- • 'what does a homepage look like?'
- • 'creative web design examples'



Main Task – Be a website designer.

Helpful vocabulary

Homepage – the first page of a website

Logo – a small picture or names that shows who you are

Link – something you click to move to another page

Layout – where things are placed on a page

Sentence starters

My website is about...

On the homepage, people will see...

I chose these colours because...

I think visitors will feel...

Example

On the homepage people will see photos of different jobs, short descriptions of each career, tips on skills needed.

Extension Task – Build a digital team.

Your goal:

Imagine you are in charge of a brand new digital project at FL1 Digital. Your mission is to put together the perfect team to make it happen.

What to do:

1. Think of a project your team could work on. For example:

- • Making a new app for school clubs
- • Creating a website to help animals
- • Designing an online game to teach recycling

2. Decide what three different team roles you would need:

- • Who would design how it looks?
- • Who would write or code it?

3. Draw or write about your team

- • Give each team member a name and job title
- • Explain what each person does and how they work together

Suggested search prompts:

- • 'jobs in a digital company for kids'
- • 'how do web designers and coders work together?'

Extension Task – Build a digital team

Helpful vocabulary

Teamwork – working together to reach a goal

Role – the job someone has

Developer – someone who builds digital tools

Tester – someone who checks if things work properly

Sentence starters

Our digital product is about...

The designer's job is to...

The coder helps by...

Our team works well together because...

Example

Our digital project is a website that helps people find safe walking routes to school. The designer will make colourful maps. The coder will build the website. The tester makes sure all the buttons work. We will work well together because we listen and share ideas.